



**SIGN - PRINT - PACKAGING**



# SPONSORSHIP OPPORTUNITIES



**April 21 – 22, 2022  
Sheraton Laval**



Quebec Alliance of Printers  
and Packaging Manufacturers



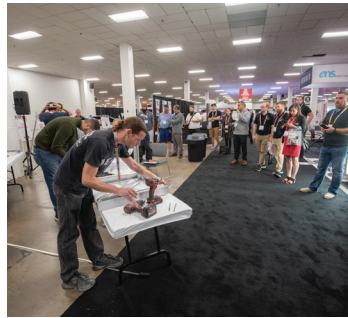
Association Québécoise  
de l'Industrie de l'Enseigne

**UNIQUE, THIS EVENT BRINGS  
TOGETHER ALL THE  
PRINTING, PACKAGING  
AND SIGN INDUSTRY  
SEGMENTS TOGETHER  
UNDER ONE ROOF**

**1<sup>st</sup> edition**

# THE GRAND Rendez-Vous

**SIGN - PRINT - PACKAGING**



**Offer visitors the opportunity to interact with your brand before, during and after the show.**

***Don't miss the Exhibitor's Banquet and book your visibility for this dinner show !***

## ABOUT THIS EVENT

### **A great first in Canada!**

The AQIFE and the AQIE have combined their efforts to offer you a unique exhibition in the country that will bring together all the participants of the graphic and visual communication in Quebec.

### **WHO IS THIS EXHIBITION AND CONFERENCE FOR?**

Organized by Quebec Sign & Graphics Association (aqie) and by the Quebec Alliance of Printers and Packaging Manufacturers (aqife), this first edition of The Grand Rendezvous, will bring together all the participants in a graphics and visual communications industry in Quebec.

This new concept responds to the new reality of the industry, which is the convergence of the activities of its partners.

Our sponsors will be able to reach a greater number of clients in the field of graphics and visual communication before, during and after this exhibition.

Don't miss this Grand Rendezvous, a unique opportunity to meet and exchange with sign professionals, vehicle wrapping, printers and packaging specialists, in a brand new convention center in Laval.





# THE GRAND

## Rendez-Vous

SIGN - PRINT - PACKAGING

**A BRAND NEW PLACE,  
INSPIRING MEETINGS,  
TWO FULL DAYS OF  
EXCHANGES.**

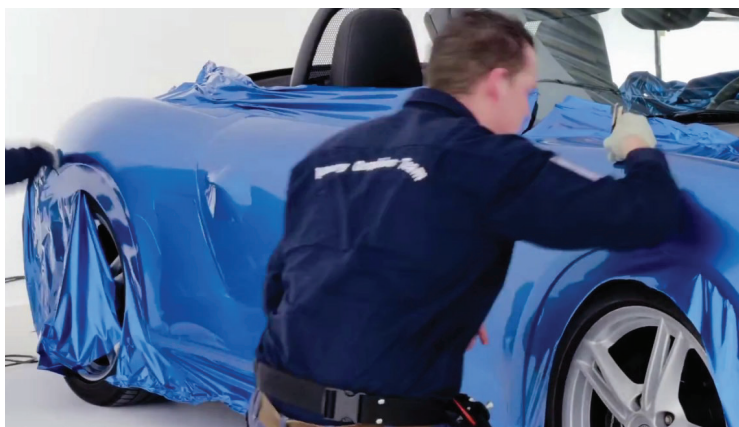
Some sponsorship packages are reserved for a limited number of sponsors.

Simply fill out the form in this document to confirm your sponsorship

**DO YOU HAVE ANY QUESTIONS  
OR SPECIAL REQUESTS?**

Contact Pierre Lachapelle at  
[plachapelle@gestionperlac.com](mailto:plachapelle@gestionperlac.com)  
or 514 5913189

**To learn more about this exhibition  
and the dinner show of this big  
event for signmakers, printers and  
packaging manufacturers:  
Visit [www.legrandrendezvous.ca](http://www.legrandrendezvous.ca)**





April 21 and  
22, 2022  
SHERATON LAVAL

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SPONSORSHIP PACKAGES

The Visual Graphics Rendezvous for Quebec Signmakers, Printers and Packaging Manufacturers

	Platinum	Gold	Silver
<b>Communication before the event</b>			
Association of the logo with the signature of the event	●		
Dominant logo on all pages of the website "Le Grand rendez-vous »	●		
Logo and hyperlinks on all pages of the "Le Grand rendezvous" website	●	●	●
Logo in the advertising campaign on social networks	●	●	
Mention in press releases	●	●	
Association of your logo in promotional communications.	●	●	●
Association with link of your logo on the AQIE-AQIFE website	●	●	●
<b>Communication during the event (Exhibition and Exhibitors Banquet)</b>			
<b>Mention: A presentation of :</b>	●		
Right to speak at the Banquet	●		
Your logo on the bags that will be given to visitors.	●		
Right to exploit the sponsorship at the booth.	●	●	
Display of your company logo at the entrance of the Show and Banquet.	Major	●	
Display of your company logo at the entrance of the 5 conference rooms.	Major	●	
Display of your company at the Partner Room	Major	●	
Continuous display as a sponsor on the giant screen during the dinner show.	Major	●	
Continuous display as a sponsor on the dynamic digital screen	Major	●	
Free 30-minute lecture in dedicated rooms with audiovisual equipment	4	2	1
Acknowledgement and thanks by the master of ceremonies (Banquet)	●	●	●
Insertion of documents (inserts) of your company in the bags given to visitors.	●	●	
Publication of your logo in the show guide.	Major	●	●
3 4'x 4' floor graphics - logo/message of your company at the Show.	2		
6 54" X 54" floor graphics - logo/message of your company at the Show.	Major	●	●
Banner stand with your company logo at the Exhibitor's Cocktail.	Major	●	●
Banner stand with your company logo at the Dinner Show.	Major	●	●
Tickets for the dinner/show at the Exhibitor's Banquet.	TABLE OF 8	4	1
Tickets/drinks offered for the exhibitors' cocktail reception.	16	10	4
<b>Communication after the event</b>			
Publication with link of your logo on the AQIE and AQIFE web pages	4 months	2 months	2 months
Mention in post-show press releases.	4 months	2 months	2 months

Visibility Package options :

Platinum	2 available	\$ 10,000
Gold	4 available	\$ 6,000
Silver	unlimited	\$ 2500

Take advantage of this unique  
tradeshow by becoming a  
partner of The Grand Rendez-vous

OPTION: Become a partner of this event:

The "Grand Rendezvous Show and Exhibitor's Banquet Partners, will take advantage of the following benefits:

- ✓ Logo and hyperlinks on the Grand Rendezvous website. "The Grand Rendezvous"
- ✓ Continuous display as a sponsor on the dynamic digital screen.
- ✓ Banner stand with your company logo at the Exhibitor's Cocktail.
- ✓ 1 Ticket to the Grand Rendezvous Exhibitor Banquet dinner/show.

PARTNER PACKAGE PRICE: \$750



# THE GRAND Rendez-Vous

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## April 21 and 22, 2022

### Convention Center Sheraton

## SPONSORSHIP OPPORTUNITIES

Fill out and send by email to: [direction@aqie.ca](mailto:direction@aqie.ca)  
For information contact Pierre Lachapelle - 514 591-3189

Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Province \_\_\_\_\_  
Country \_\_\_\_\_ Postal Code \_\_\_\_\_  
Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Platinum package	_____ 10,000 \$	with taxes 11,497,50 \$	_____ →	<input type="text"/>	\$
Gold package	_____ 6000 \$	with taxes 6398,50 \$	_____ →	<input type="text"/>	\$
Silver package	_____ 2500 \$	with taxes 2874,38 \$	_____ →	<input type="text"/>	\$
Partner package	_____ 750 \$	with taxes 852,31 \$	_____ →	<input type="text"/>	\$

Payable by bank transfer or credit card.

Information if you wish to pay by bank transfer: RBC 003 / Transit: 02301 / Account: 1005610

Comments if required: \_\_\_\_\_  
\_\_\_\_\_

Paid to AQIE ☐ Cheque ☐ Visa ☐ MasterCard ☐ American Express

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Card name: \_\_\_\_\_ CAC code: \_\_\_\_\_

Signature \_\_\_\_\_ Date : \_\_\_\_\_

Sub Total:

\$

GST 5% :

\$

QST 9,975% :

\$

Total :

\$

**Association Québécoise de l'Industrie de l'Enseigne**

1055 Lucien L'allier, Casier postale 152, Montréal, Qc, H3G 3C4

Téléphone : 514 876-4176 • Email: [direction@aqie.ca](mailto:direction@aqie.ca)