



SIGN - PRINT - PACKAGING



SPONSORSHIP OPPORTUNITIES



**April 21 – 22, 2022
Sheraton Laval**



Quebec Alliance of Printers
and Packaging Manufacturers



Association Québécoise
de l'Industrie de l'Enseigne

**UNIQUE, THIS EVENT BRINGS
TOGETHER ALL THE
PRINTING, PACKAGING
AND SIGN INDUSTRY
SEGMENTS TOGETHER
UNDER ONE ROOF**

1st edition

THE GRAND Rendez-Vous

SIGN - PRINT - PACKAGING



Offer visitors the opportunity to interact with your brand before, during and after the show.

*Don't miss
the Exhibitor's Banquet
and book your visibility
for this dinner show !*

ABOUT THIS EVENT

A great first in Canada!

The AQIFE and the AQIE have combined their efforts to offer you a unique exhibition in the country that will bring together all the participants of the graphic and visual communication in Quebec.

WHO IS THIS EXHIBITION AND CONFERENCE FOR?

Organized by Quebec Sign & Graphics Association (aqie) and by the Quebec Alliance of Printers and Packaging Manufacturers (aqife), this first edition of The Grand Rendezvous, will bring together all the participants in a graphics and visual communications industry in Quebec.

This new concept responds to the new reality of the industry, which is the convergence of the activities of its partners.

Our sponsors will be able to reach a greater number of clients in the field of graphics and visual communication before, during and after this exhibition.

Don't miss this Grand Rendezvous, a unique opportunity to meet and exchange with sign professionals, vehicle wrapping, printers and packaging specialists, in a brand new convention center in Laval.



THE GRAND

Rendez-Vous

SIGN - PRINT - PACKAGING

A BRAND NEW PLACE, INSPIRING MEETINGS, TWO FULL DAYS OF EXCHANGES.

Some sponsorship packages are reserved for a limited number of sponsors.

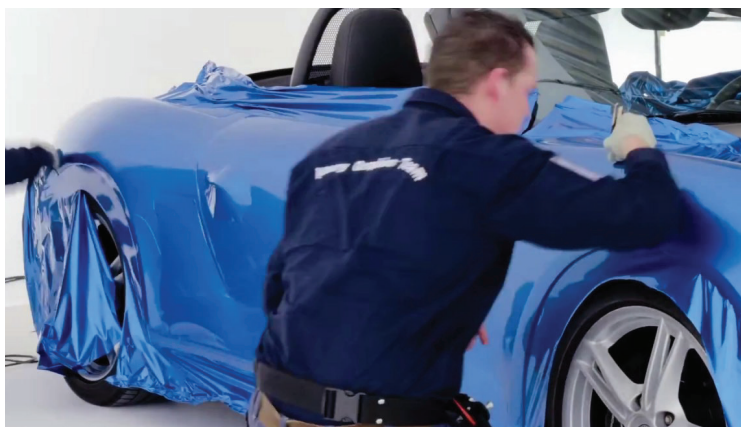
Simply fill out the form in this document to confirm your sponsorship

DO YOU HAVE ANY QUESTIONS
OR SPECIAL REQUESTS?

Contact Pierre Lachapelle at
plachapelle@gestionperlac.com
or 514 5913189

To learn more about this exhibition
and the dinner show of this big
event for signmakers, printers and
packaging manufacturers:

Visit www.legrandrendezvous.ca





April 21 and
22, 2022
SHERATON LAVAL

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SPONSORSHIP PACKAGES

The Visual Graphics Rendezvous for Quebec Signmakers, Printers and Packaging Manufacturers

Communication before the event	Platinum	Gold	Silver
Association of the logo with the signature of the event	●		
Dominant logo on all pages of the website "Le Grand rendez-vous »	●		
Logo and hyperlinks on all pages of the "Le Grand rendezvous" website	●	●	●
Logo in the advertising campaign on social networks	●	●	
Mention in press releases	●	●	
Association of your logo in promotional communications.	●	●	●
Association with link of your logo on the AQIE-AQIFE website	●	●	●
Communication during the event (Exhibition and Exhibitors Banquet)			
Mention: A presentation of :	●		
Right to speak at the Banquet	●		
Your logo on the bags that will be given to visitors.	●		
Right to exploit the sponsorship at the booth.	●	●	
Display of your company logo at the entrance of the Show and Banquet.	Major	●	
Display of your company logo at the entrance of the 5 conference rooms.	Major	●	
Display of your company at the Partner Room	Major	●	
Continuous display as a sponsor on the giant screen during the dinner show.	Major	●	
Continuous display as a sponsor on the dynamic digital screen	Major	●	
Free 30-minute lecture in dedicated rooms with audiovisual equipment	4	2	1
Acknowledgement and thanks by the master of ceremonies (Banquet)	●	●	●
Insertion of documents (inserts) of your company in the bags given to visitors.	●	●	
Publication of your logo in the show guide.	Major	●	●
3 4'x 4' floor graphics - logo/message of your company at the Show.	2		
6 54" X 54" floor graphics - logo/message of your company at the Show.	Major	●	●
Banner stand with your company logo at the Exhibitor's Cocktail.	Major	●	●
Banner stand with your company logo at the Dinner Show.	Major	●	●
Tickets for the dinner/show at the Exhibitor's Banquet.	TABLE OF 8	4	1
Tickets/drinks offered for the exhibitors' cocktail reception.	16	10	4
Communication after the event			
Publication with link of your logo on the AQIE and AQIFE web pages	4 months	2 months	2 months
Mention in post-show press releases.	4 months	2 months	2 months

Visibility Package options :

Platinum	2 available	\$ 10,000
Gold	4 available	\$ 6,000
Silver	unlimited	\$ 2500

Take advantage of this unique
tradeshow by becoming a
partner of The Grand Rendez-vous

OPTION: Become a partner of this event:

The "Grand Rendezvous Show and Exhibitor's Banquet Partners, will take advantage of the following benefits:

- ✓ Logo and hyperlinks on the Grand Rendezvous. website. "The Grand Rendezvous"
- ✓ Continuous display as a sponsor on the dynamic digital screen.
- ✓ Banner stand with your company logo at the Exhibitor's Cocktail.
- ✓ 1 Ticket to the Grand Rendezvous Exhibitor Banquet dinner/show.

PARTNER PACKAGE PRICE: \$750

THE GRAND Rendez-Vous

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April 21 and 22, 2022

Convention Center Sheraton

SPONSORSHIP OPPORTUNITIES

Fill out and send by email to: direction@aqie.ca
For information contact Pierre Lachapelle - 514 591-3189

Company _____ Contact _____
Address _____
City _____ Province _____
Country _____ Postal Code _____
Telephone _____ E-mail _____

Platinum package	_____ 10,000 \$	with taxes 11,497,50 \$	_____ →	<input type="text"/>	\$
Gold package	_____ 6000 \$	with taxes 6898,50 \$	_____ →	<input type="text"/>	\$
Silver package	_____ 2500 \$	with taxes 2874,38 \$	_____ →	<input type="text"/>	\$
Partner package	_____ 750 \$	with taxes 862,31 \$	_____ →	<input type="text"/>	\$

Payable by bank transfer or credit card.

Information if you wish to pay by bank transfer: RBC 003 / Transit: 02301 / Account: 1005610

Comments if required: _____

Paid to AQIE ☐ Cheque ☐ Visa ☐ MasterCard ☐ American Express

Card number: _____ Expiry date: _____

Card name: _____ CAC code: _____

Signature _____ Date : _____

Sub Total:

\$

GST 5% :

\$

QST 9,975% :

\$

Total :

\$

Association Québécoise de l'Industrie de l'Enseigne

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