

THE GRAND Rendez-Vous

SIGN - PRINT - PACKAGING



SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES



April 18 - 19 avril 2024
Sheraton Laval

aqife

Alliance Québécoise des imprimeurs
et fabricants d'emballage



Association Québécoise
de l'Industrie de l'Enseigne

UNIQUE, THIS EVENT BRINGS
TOGETHER ALL THE
PARTICIPANTS OF THE
GRAPHIC AND VISUAL
COMMUNICATION
VISUAL COMMUNICATION
OF QUEBEC

THE GRAND Rendez-Vous

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Offer visitors the opportunity to interact with your brand before, during and after the show.

Don't miss this opportunity and book your visibility package now !

ABOUT THIS EVENT

A great first in Canada!

The AQIFE and the AQIE have combined their efforts to offer you a unique exhibition in the country that will bring together all the participants of the graphic and visual communication in Quebec.

WHO IS THIS EXHIBITION AND CONFERENCE FOR?

Hosted by Quebec Sign & Graphics Association (AQIE) and by the Quebec Alliance of Printers and Packaging Manufacturers (AQIFE), this second edition of The Grand Rendezvous, will bring together all the participants in the graphic and visual communications industry in Quebec.

This new concept responds to the new reality of the industry, which is the convergence of the activities of its partners.

Our sponsors will be able to reach a greater number of clients in the field of graphic and visual communication before, during and after this exhibition.

Don't miss this Grand Rendezvous, a unique opportunity to meet and exchange with sign professionals, vehicle wrapping, printers and packaging specialists, in a brand new convention center in Laval.



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**INSPIRING MEETINGS,
TWO FULL DAYS
OF EXCHANGES.**

Some sponsorship packages are reserved for a limited number of sponsors.

Simply fill out the form in this document to confirm your sponsorship

**DO YOU HAVE ANY
QUESTIONS OR SPECIAL
REQUESTS?**

**Contact Pierre Lachapelle at
plachapelle@gestionperlac.com
or 514 591-3189**



**To learn more about this exhibition
and the dinner show of this big event
for signmakers, printers and
packaging manufacturers:
Visit www.legrandrendezvous.ca**



THE GRAND Rendez-Vous

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April 18 and 19 2024 SHERATON LAVAL

SPONSORSHIP PACKAGES

The Visual Graphics Rendezvous for Quebec Signmakers, Printers and Packaging Manufacturers

| | Platinum | Gold | Silver |
|---|----------|----------|----------|
| Communication before the event | | | |
| Association of the logo with the signature of the event | ● | | |
| Two rooms (2 nights) single or double occupancy at the Sheraton Laval | ● | | |
| Logo and hyperlinks on all pages of the "Le Grand rendezvous" website | ● | ● | ● |
| Logo in the advertising campaign on social networks | ● | ● | |
| Mention in press releases | ● | ● | |
| Association of your logo in promotional communications. | ● | ● | ● |
| Association with link of your logo on the AQIE-AQIFE website | ● | ● | ● |
| Communication during the event (Exhibition and Exhibitors Banquet) Mention: A presentation of: | ● | | |
| Right to speak at the Banquet | ● | | |
| Your logo on the bags that will be given to visitors. | ● | | |
| Display of your company on a giant 8x10 screen at the Sheraton (Espace foyer) | Major | ● | |
| Display of your company logo at the entrance of the Show and Banquet. | Major | ● | |
| Your company logo - Entrance to the Show | Major | ● | |
| Company signage at the entrance to the show (floor graphic - foyer area) | Major | ● | |
| Continuous display as a sponsor on the giant screen during the dinner show. | Major | ● | |
| Continuous display as a sponsor on the dynamic digital screen | Major | ● | |
| Free 30-minute workshop with audiovisual equipment (floor show) | 4 | 2 | |
| Acknowledgement and thanks by the master of ceremonies (Banquet) | ● | ● | ● |
| Insertion of documents (inserts) of your company in the bags given to visitors. | ● | ● | |
| Publication of your logo in the show guide. | Major | ● | ● |
| 4'x 4' floor graphics - logo/message of your company at the Show. | 2 | | |
| 54" X 54" floor graphics - logo/message of your company at the Show. | Major | ● | ● |
| Banner stand with your company logo at the Exhibitor's Cocktail. | Major | ● | ● |
| Banner stand with your company logo at the Dinner Show. | Major | ● | ● |
| Tickets for the dinner/show at the Exhibitor's Banquet. | 8 | 4 | 1 |
| Tickets/drinks offered for the exhibitors' cocktail reception. | 8 | 4 | 2 |
| Post-event communication | | | |
| Publication with logo link on the AQIE and AQIFE web pages | 4 months | 2 months | 2 months |
| Mention in post-show press releases. | 1 month | 1 month | |

PRICE ACCORDING TO THE PACKAGE

(Including the Exhibition and the Exhibitors' Banquet)

| | | |
|----------|-----------------------------|-----------------|
| Platinum | Package maximum 4 sponsors | \$ 8 500 |
| Gold | Package maximum 10 sponsors | \$ 5 500 |
| Silver | Unlimited | \$ 3 500 |

OPTION: Become a partner of this event:

The "Grand Rendezvous Show and Exhibitor's Banquet Partners, will take advantage of the following benefits:

- ✓ Logo and hyperlinks on the Grand Rendezvous website. "The Grand Rendezvous"
- ✓ Continuous display as a sponsor on the dynamic digital screen.
- ✓ Banner stand with your company logo at the Exhibitor's Cocktail.
- ✓ 1 drink ticket for the Grand Rendezvous Exhibitor Banquet

PARTNER PACKAGE PRICE: \$750

The advantage of this unique tradeshow by becoming a partner of the Grand Rendez Vous

THE
GRAND

Rendez-Vous

SIGN - PRINT - PACKAGING



**April 18 and
19, 2024**

**COVENTION CENTER
SHERATON**

SPONSORSHIP OPPORTUNITIES

**Fill out and send by email to: direction@aqie.ca
For information contact Pierre Lachapelle - 514 591-3189**

Company _____ Contact _____
Address _____
City _____ Province _____
Country _____ Postal Code _____
Telephone _____ Email _____

| | | | |
|---|---|----------------------|----|
| Platinum package _____ 8 500 \$ with taxes 9772,88 \$ | → | <input type="text"/> | \$ |
| Gold package _____ 5 500 \$ with taxes 6323,63 \$ | → | <input type="text"/> | \$ |
| Silver package _____ 3 500 \$ with taxes 4024,3 \$ | → | <input type="text"/> | \$ |
| Partner package _____ 800 \$ with taxes 919,80 \$ | → | <input type="text"/> | \$ |

Payable by bank transfer or credit card.

Information if you wish to pay by bank transfer: RBC 003 / Transit: 02301 / Account: 1005610

Comments if required: _____

Paid to AQIE Cheque Visa MasterCard American Express

Card number: _____ Expiry date: _____

Card name: _____ CAC code: _____

Signature _____ Date: _____

Association Québécoise de l'Industrie de l'Enseigne
1055 Lucien L'allier, Casier postale 152, Montréal, Qc, H3G 3C4
Téléphone : 514 876-4176 • Email: direction@aqie.c

Sub Total:

GST 5% :

QST 9,975% :

Total :