

LE
GRAND
Rendez-Vous

3rd
edition

SIGNMAKER &
LARGE FORMAT PRINTERS

**SPONSORSHIP AND
PARTNERSHIP PROGRAM**

MARCH 16–17, 2026 • SHERATON LAVAL



LEGRANDRENDEZVOUS.CA





UNITING THE INDUSTRY, INSPIRING THE FUTURE.

This unique Quebec-based exhibition is an exceptional opportunity to meet decision-makers in the signage and large-format printing industry.



Exhibit... and Shine Even Brighter as a Sponsor!

Already participating in Le Grand Rendez-Vous 2026?

Why not maximize your presence by becoming a sponsor of this unique event in Quebec!

This is the perfect opportunity to:

- Boost your visibility before, during, and after the show
- Associate your brand with the flagship event of our industry
- Build lasting relationships with key decision-makers and partners

Take advantage of this strategic opportunity to stand out and affirm your leadership in the world of signage and large-format printing!



Le Grand Rendez-Vous 2026 — Where the industry meets to shape the next generation of signmakers and large-format printers.

Sponsored by the Quebec Sign Industry Association (AQIE), this third edition will bring together all stakeholders in Quebec's graphic and visual communications industry, including sign makers, large-format printers, and signage manufacturers.

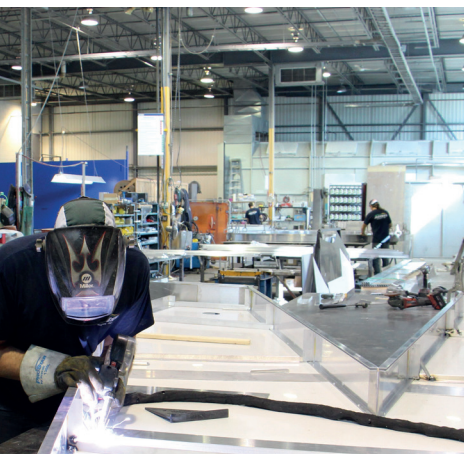
Don't miss this Grand Rendez-Vous — a unique opportunity to stand out as an industry partner.



■ **UNIQUE VENUES**

■ **INSPIRING ENCOUNTERS**

■ **TWO FULL DAYS OF NETWORKING**



Some sponsorship packages are limited in number.

To confirm your participation, simply fill out the form included in this document. We look forward to counting you among our valued sponsors!

For any questions about your sponsorship package
or booth reservation, contact

Pascale Poirier • grv2026@aqie.ca • 438 390-1347



COCKTAIL DINNER 2026 *Recognition Evening*



Showcase your brand!

Monday, March 16, from 5:30 p.m.
Salle Lavalloise, Sheraton Laval

ALL DETAILS AT **LEGRANDRENDEZVOUS.CA**

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PACKAGE PRICING

Includes booth space and cocktail dinner

Platinum Package – \$8,500
Max. 2 sponsors

Gold Package – \$5,750
Max. 8 sponsors

Silver Package – \$3,750
Unlimited

Event Partner – \$875

Event partners enjoy the following benefits:

- Logo and links on all pages of the website legrandrendezvous.ca
- Continuous sponsor display on dynamic signage terminals
- Poster with your company logo
- 1 drink ticket for the cocktail dinner

	Platinum	Gold	Silver
PRE-EVENT COMMUNICATION			
Logo associated with the event's signature	•		
One room at Sheraton Laval (single or double occupancy)	2	1	
Logo and links on all pages of the website	•	•	•
Logo in social media and newsletter campaigns	•	•	
Logo in major promotional communications	major	•	•
COMMUNICATION DURING THE EVENT (EXPO & COCKTAIL)			
Speaking opportunity during cocktail dinner	•		
Logo on 3-sided column	major	•	
Company ad on Sheraton's 8x10 giant screen (foyer)	major	•	•
Company branding at cocktail space	major	•	
Company branding at Salon entrance (floor graphic - foyer)	major	•	
Company branding on Salon entrance door	major	•	
Continuous sponsor display on giant screen	major	•	
Continuous sponsor display on dynamic signage terminals	major	•	•
Free 30-min conferences at exhibition hall with AV	3	2	1
Mention and thanks by the MC	•	•	
Logo in printed event program	major	•	•
6 floor stickers 54" x 54" with sponsor logos	major	•	•
Poster with your logo at the cocktail event	major	•	•
Cocktail dinner tickets	8	4	2
Drink tickets for the cocktail	8	4	2
POST-EVENT COMMUNICATION			
Logo with link on AQIE web pages	4 month	2 month	2 month
Mention in post-event press releases	1 month	1 month	

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PLEASE COMPLETE AND RETURN BY EMAIL TO: DIRECTION@AQIE.CA

FOR INFORMATION, CONTACT PASCALE POIRIER - 438 390-1347 OU GRV2026@AQIE.CA

Company _____ Contact person _____

Address _____

City _____ Province _____ Postal code _____

Phone _____ Email _____

Platinum Package : \$8,500 Silver Package: \$3,750

Gold Package: \$5,750 Partner Package: \$875

\$

PAYABLE BY BANK TRANSFER OR CREDIT CARD.

Comments if needed:

If paying by bank transfer:

RBC 003 / Transit : 02301 / Account : 1005610

Payable to AQIE ☐ Cheque ☐ Visa ☐ MasterCard ☐ Bank transfer

Card number _____ Expiry Date _____

Name on card _____ CVC code _____

Address _____ Postal code _____

Signature _____ Date _____

Subtotal

\$

QST 9.975%

\$

GST 5%

\$

TOTAL

\$

Quebec Sign Industry Association

1055 Lucien L'Allier, PO Box 152, Montreal (QC) H3G 3C4

Phone : 514 876-4176 • Email : direction@aqie.ca

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